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### Reiter on the upswing with Respiro

Introducing a new technology to the market is a demanding task. This is precisely the challenge that Reiter has been facing since 2016. The successes are both gratifying and remarkable. In 2020, the company has already achieved a turnover of 4.7 million euros, which corresponds to a growth of +27 % compared to the previous year. Further growth is expected for 2021. Currently, 26 employees work for the company.

As a specialist, Reiter offers its Respiro pick-up rakes for front mounting, a folding version in reverse drive mode and a trailed version. For front-mounting, these are the Respiro Compact and Respiro Profi models in working widths of 3 m and 3.5 m. The reverse drive version is available in working widths of 6 m and 7 m. These first two product categories are characterised by the fact that the forage is no longer driven over before swathing. Highest forage productivity is thus ensured even under the most difficult harvesting conditions. Trailed, the Respiro R9 profi, is the right choice for contractors, large farms and large dairy and forage farms.

In recent years, Reiter has succeeded in establishing sales of the Respiro pick-up rakes in over 25 countries. The uniqueness of the technology and the excellent results in terms of forage productivity are the driving force behind increasing demand. Customers who have chosen Respiro technology recognise the value of cleanest forage. Basic feed productivity has increased significantly: more feed value, less need for concentrates, lower veterinary costs, more milk due to higher feed intake, less wear in the cutting units of the harvesters, higher harvesting efficiency in the chain, outstanding flexibility in use for virtually all crops, etc. The resulting cost savings and increased revenue from higher forage productivity make the well-considered investment in Respiro pick-up rakes a successful step into the future.

You can find this text and further picture material on the homepage at:

<https://www.reiter-respiro.com/reiter-presse/>

If you have any further questions, please do not hesitate to contact us:

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